

# Better Employee Value

VSP® Vision Care puts your employees first. That's why we guarantee they'll get the lowest out-of-pocket costs—employees' #1 priority in a vision plan.<sup>1</sup>



## Better Value Every Day

As the only national not-for-profit vision company, VSP gives your employees the best value for their eyewear.

- Cost controls on popular lens options deliver substantial savings to your employees.
- Wholesale Frame Guarantee means more frames are covered in full with their allowance.
- Employees also get 20% off frames over their allowance amount.

Plus, beginning January 1, 2014, your employees will automatically get an extra \$20 to spend on featured frame brands like **bebe**®, **ck Calvin Klein**, **Flexon**®, **Lacoste**, **Michael Kors**, **Nike**, and **Nine West**.<sup>2</sup>

## Exclusive Member Extras

Only VSP members can save more than \$2,500 by taking advantage of exclusive rebates and special offers, including:

- Rebates on the most popular contact lens brands
- Special discounts on preferred lens options and frame brands
- Laser vision surgery—up to \$500 savings
- Nike-authorized prescription sunglasses—average savings of \$325

Employees also save up to \$2,600 with TruHearing® on each pair of digital hearing aids.<sup>4</sup>



Visit [vsp.com/specialoffers](http://vsp.com/specialoffers) to see more ways your employees can save.

1. Jobson Research's 2012 Consumer Perceptions of Managed Vision Care Insight Survey 2. Featured frame brands include: Airlock, Altair, Anne Klein, bebe, Calvin Klein, ck Calvin Klein, Chloé, Diane von Furstenberg, Dragon, Emilio Pucci, Flexon, Genesis, JOE Joseph Abboud, Joseph Abboud, Karl Lagerfeld, Lacoste, Marchon, Michael Kors, Nautica, Nike, Nine West, Revlon, Salvatore Ferragamo, Sean John, Sight For Students, Tommy Bahama, Valentino, and X Games—brands subject to change. 3. MetLife 11th Annual study of Employee Benefits Trends, 2013 4. TruHearing savings compared to national average retail prices on state-of-the-art digital hearing aids

## TruHearing® Hearing Aid Discount Program

Like vision loss, hearing loss can have a huge impact on workplace productivity and overall quality of life. In fact, the largest hearing impaired group in the United States is comprised of those under the age of 65—many of whom are still in the workforce and leading active lives.

VSP members can hear better for less.

TruHearing is making hearing aids affordable for all VSP® Vision Care members by providing free enrollment (\$108 value) in the TruHearing MemberPlus® Program. What's more, members can add their covered dependents and other family members to enjoy the same great savings.

A TruHearing membership provides:

- Access to a national network of more than 4,000 licensed hearing aid professionals
- Selection of more than 90 digital hearing aids in 400 styles
- Savings of up to \$1,300 per hearing aid purchase
- Deep discounts on additional batteries

Plus, each hearing aid purchased from TruHearing includes:

- Three professional visits
- 45-day money-back guarantee
- 48 replacement batteries

Best of all, if your organization already offers a hearing aid benefit, members can combine it with this program to maximize the benefit and reduce their out-of-pocket expense.

VSP is the only vision plan to make this program available to its members.

TruHearing is unique in its industry.

TruHearing is the first and only state-approved discount health medical organization (DHMO) for hearing; it is not insurance. TruHearing offers only the newest models of hearing aids with the latest technology, from five of the world's leading manufacturers.

Learn more about this VSP member offer  
at [vsp.truhearing.com](http://vsp.truhearing.com).

The relationship between VSP and TruHearing is that of independent contractors. VSP makes no endorsement, representations or warranties regarding any products or services offered by TruHearing, a third-party vendor. The vendor is solely responsible for the products or services offered by them. If you have any questions regarding the services offered here, you should contact the vendor directly.

30  
million  
Americans  
need hearing  
aids.

And yet,  
70%  
don't have  
hearing aids  
because they  
can't afford  
them.

Members follow three simple  
steps to savings.

1. Enroll at [vsp.truhearing.com](http://vsp.truhearing.com) or call TruHearing at **877.396.7194**. (Members must identify themselves as being with VSP.)
2. Call TruHearing to schedule an appointment.
3. Attend appointment, receive exam, and purchase hearing aids at the MemberPlus price.

All transactions are between the VSP member and TruHearing.